

About the role

Role

Marketing, Events and Engagement
Manager
(13-month Fixed Term Contract Maternity
Cover)

Location and hours

Edinburgh, Bristol or London
35 hours per week
Hybrid working with minimum 3 days per
week in the office

Salary

Competitive salary plus benefits

About the Team

You'll be joining the Events & Engagement team within the Marketing, Communications and Customer Experience division.

We're a small, experienced team based across Edinburgh, Bristol and London, working collaboratively across the UK to bring the Motability Scheme to life through meaningful events, communications and stakeholder engagement.

Each year, we design and deliver a wide range of experiences that connect customers, healthcare professionals, partners, colleagues and industry stakeholders with the Motability Scheme. From large-scale customer events and corporate conferences to healthcare engagement and strategic partnerships, we create inclusive experiences that build understanding, trust and long-term advocacy for the Scheme.

Purpose of the Role

Reporting to the Head of Events and Engagement, you'll lead a small team delivering UK corporate events, healthcare stakeholder engagement, and communications, marketing and strategic partnerships across Scotland.

This is a varied leadership role where no two days are the same. From corporate conferences and sponsorships to healthcare engagement and integrated marketing campaigns, you'll help build awareness and understanding of the Motability Scheme, strengthen Motability Operations' reputation, and create meaningful connections with customers, partners and stakeholders across the UK.

Working closely with Executive Committee members, senior leaders, colleagues across Marketing, Communications and Customer Experience and other business divisions, as well as the Motability Foundation, agencies and external partners, you'll play a key role in delivering integrated engagement activity that supports our wider organisational objectives.

This is a 13-month fixed-term maternity cover opportunity, offering the chance to lead an established portfolio, build strong relationships and make a meaningful impact from day one.

What You'll Be Doing

Scottish Sponsorships, Events, and Marketing and Communications

- Identify opportunities to enhance awareness of Motability Operations through events, partnerships, campaigns and stakeholder engagement across Scotland.
- Develop and manage strategic partnerships and ambassador activity, working with agencies and external stakeholders to deliver engaging campaigns, events and content that bring the Motability Scheme and our purpose to life.

Corporate Events

- Lead the planning, delivery and evaluation of Motability Operations' UK corporate events programme, ensuring activity supports business objectives and enhances our brand and reputation.
- Provide leadership and direction to the Senior Events Executive (Corporate and Internal events), overseeing the successful delivery of industry conferences, exhibitions, corporate sponsorship activity, employee events and supporting customer events where appropriate.
- Work with colleagues across the business to identify opportunities to maximise the impact of our corporate events and sponsorship activity.
- Support crisis communications planning where required, working closely with the Head of Events and Engagement, Corporate Affairs and Communications colleagues to ensure messaging remains aligned and protects the organisation's reputation.

Healthcare Stakeholder Engagement

- Provide leadership and support to the Scheme Stakeholder Engagement Executive, ensuring healthcare stakeholder engagement activity supports awareness and understanding of the Motability Scheme and wider organisational objectives.
- Provide strategic oversight of relationships with healthcare organisations and professional bodies, supporting engagement that builds trusted, long-term relationships.
- Identify opportunities to strengthen stakeholder engagement, ensuring insights help inform business priorities and improve customer outcomes.

Team Leadership

- Line manage the Senior Events Executive and Scheme Stakeholder Engagement Executive, providing clear direction, development opportunities and accountability.
- Set objectives, monitor performance and foster a collaborative, supportive team culture.
- Build trusted relationships with Executive Committee members, senior leaders and colleagues across Marketing, Communications and Customer Experience and other business divisions to deliver joined-up engagement activity.

Motability Operations

- Work collaboratively with the Motability Foundation, agencies, suppliers and strategic partners to deliver high-quality events, communications and stakeholder engagement.
- Continuously review performance, identifying opportunities to improve events, communications and stakeholder engagement activity through insight, evaluation and feedback.

This role plays an important part in bringing Motability Operations' values to life by creating meaningful engagement with customers, partners, healthcare professionals, stakeholders and colleagues.

About You

You'll be an experienced marketing, communications and engagement professional who enjoys variety and thrives in a fast-paced environment.

You're equally comfortable leading people, building relationships with senior stakeholders and rolling up your sleeves to deliver high-quality events, campaigns and engagement activity.

You'll have a proven track record in event delivery, sponsorship management and stakeholder engagement, together with experience leading integrated marketing and communications activity.

You'll be a confident communicator with excellent organisational skills, able to balance multiple priorities while maintaining high standards and delivering measurable outcomes.

Most importantly, you'll enjoy working collaboratively, bringing creativity, energy and sound judgement to everything you do, and you'll have a genuine interest in creating inclusive experiences and building partnerships that make a positive difference for disabled people and the wider community.

Essential Criteria

To be successful in this role, you'll bring:

- Previous line management experience, with the ability to lead, coach and develop others.
- Significant experience in marketing, communications, corporate events or stakeholder engagement within a complex organisation.
- A proven track record of planning and delivering successful events, communications and marketing activity.
- Experience managing sponsorships, strategic partnerships or ambassador programmes, ideally within sport, disability, community or purpose-led organisations.
- Experience building strong relationships with Executive leaders, senior stakeholders, external partners, agencies and suppliers.

Motability Operations

- Strong project and budget management skills, with the ability to manage multiple priorities and deliver at pace.
- Excellent written and verbal communication skills, with the confidence to influence a wide range of audiences.
- Experience developing communications or marketing activity in Scotland, with an understanding of the Scottish business, political and media landscape.
- Degree-level qualification in Marketing, Communications, Events Management or a related discipline, or equivalent professional experience.
- A genuine interest in creating inclusive experiences and building partnerships that make a positive difference for disabled people and the wider community.
- Willingness to travel regularly across the UK, including to our offices in Edinburgh, Bristol and London, with occasional overnight stays.
- Flexibility to work outside normal office hours, including occasional evenings and weekends, to support events.
- A full UK driving licence.

This is a fixed term 13 month contract during maternity cover (mid Sept 2026 to mid Oct 2027).

We're Motability Operations

About us

We're the company behind the Motability Scheme. We exist to deliver smart, sustainable solutions that improve our customers' mobility in a fast-changing world. We're the UK's largest car leasing company and we help over 800,000 people get on the road.

We employ over 1800 people, across London, Bristol, Edinburgh, and Coalville. We know our people are key to our success, so we aim to create an environment that allows our employees to flourish. We look for highly motivated people with a combination of commercial sense and real enthusiasm to meet our customers' needs.

What we do

We lease a wide range of tailored mobility solutions to people who receive of one of the Government's qualifying mobility allowances. Our customers choose a car, Wheelchair Accessible Vehicle (WAV), scooter or powered wheelchair that best suits their needs. We take care of their insurance, breakdown, servicing and more, as part of our worry-free package.

At the end of the lease, our customers can exchange their vehicle for a brand-new model. Each year we sell and move around 200,000 cars. This makes us the largest supplier of single-source vehicles back into the used car market.

The Scheme has been providing affordable, all-inclusive motoring for over 45 years. We pride ourselves on delivering outstanding customer service, with an independent customer satisfaction rating of 9.6 out of 10.

Motability Operations

How we work

We work in a hybrid way. That means remotely for up to two days each week and in our great office spaces the rest of the time. This gives us a good work/life balance and lets us collaborate and deliver for our customers. [Visit our website](#) to find out more.

We do our best to accommodate part-time and flexible working requests, where possible, to build on our culture of trust, empowerment, and flexibility.

Our beliefs and values

We believe in building a diverse workforce, where our people are empowered to attend work as their true selves. We encourage people from all backgrounds to apply.

We want to sustain a nurturing culture. And our people to be rewarded equally, regardless of race, national or ethnic origin, sexual orientation, age, disability, or gender.

Our values are at the heart of everything we do:

- We believe no one should be left behind → We find solutions
- We believe we must take the lead → We drive change
- We believe everything starts with the customer → We care

What we can offer you



Pay: competitive salary, with a yearly discretionary bonus, based on your performance



Holiday: 28 days, and you can buy and sell days



Pension: 15% non-contributory pension (9% during probation)



Health and wellbeing: Private Medical Insurance cover available for all employees and free health screenings for over 50s. Life assurance at four times your basic salary, to give you peace of mind. Free access to healthcare apps like Peppy, Unmind, and Aviva Digital GP. Mental Health Allies and an Employee Assistance Programme



Development: A library of internal training on our myLearn platform



Family friendly: We have competitive family leave policies



Diversity and inclusion: We embrace the diversity of our people and empower them to come to work as their true selves. We want them to flourish and be rewarded equally. We have Employee Network Groups, and we pride ourselves on being inclusive and all our offices have first-rate disability access



Helping our community: One volunteering day each year, and access to volunteering platform Neighbourly



Schemes: Car Benefit Scheme for electric and hybrid cars. This means you can lease a brand-new electric or plug-in hybrid car, with insurance and more, for a fixed monthly amount. Cycle to Work Scheme. Employee Discount Scheme, to save money across lots of retailers



Other, voluntary benefits: charitable giving, critical illness insurance, dental insurance, health and cancer screenings for you and your partner, discounted gym memberships and season ticket loans, free fresh fruit and snacks in the office